THE VALUE OF EVERY PRIZE IS GUARANTEED BY THE TIMES-DISPATCH

OBEY THAT IMPULSE

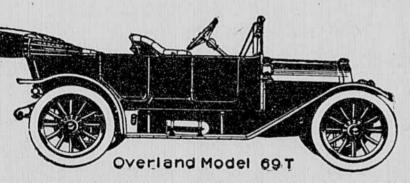
Don't spend any more time thinking it over, come to a decision now, and enter your name in the

\$20,000 Subscription Contest The Times-Dispatch

FIRST GRAND PRIZE, \$2,085 Kline Touring Car, Now on Exhibition at the Automobile Show. SECOND GRAND PRIZE, Automobile. THIRD GRAND PRIZE, Automobile. To be awarded to the three highest candidates in the Pony and Automobile Contests.

SEVENTY-TWO DISTRICT PRIZES

\$1,020 OVERLAND TOURING CAR





\$625 FORD

You Can Win a Touring Car If You

To equalize competition in awarding the prizes, Richmond, South Richmond and Suburbs will be divided into three districts, the remaining territory into five districts. Subscriptions, however, can be secured anywhere.

AUTOMOBILE CONTEST, open to Men and Women, Boys and Girls of any age.

Eight Automobiles (Overland, Maxwell, Hupmobile, R. C. H., Fords, Etc.,) Eight Trips to Europe, California or Panama, Eight Victrolas, Eight Diamond Rings, Eight Gold Watches, Eight Kitchen Cabinets.

PONY CONTEST, open only to Boys and Girls under sixteen years of age on February 24 1913.

Eight Ponies and Outfits, Eight Bicycles, Eight Gold Watches. A \$30 Gold Watch will be given to every candidate who secures \$60.00 in subscriptions and does not win another prize.

in a Nutshell

Here's the Contest Idea THE TIMES-DISPATCH will give away \$20,000 in prizes to people residing in the field covered by this paper. The object of the contest is to secure paid-in-advance subscriptions for THE TIMES-DISPATCH. The winners of the prizes are to be selected by popular vote according to the following plan: Votes will be given on all paid-in-advance subscriptions to THE TIMES-DISPATCH, whether new or old. A vote coupon will also be published. The candidates receiving the highest number of votes will be awarded the prizes according to the rules of the contest and the division of districts. Any white person of good character is eligible to enter this contest, except carriers, newsdealers and salaried employes of THE TIMES-DISPATCH in Richmond. Those who wish to enfor the contest may nominate themselves. The best way to start the vote-getting is to call at, or write to, Contest Department for receipt book; then se cure all subscriptions possible. Contestants may secure subscriptions anywhere.

Cut Out and Send to Contest Department. PONY CONTEST NOMINATION BLANK Good for 1,000 Votes. The Times-Dispatch Subscription Contest. Only one nomination blank for each candidate will count as 1,000

Send Nomination To-day

Cut Out and Send to Contest Department. **AUTOMOBILE CONTEST**

NOMINATION BLANK

Good for 1,000 Votes. The Times-Dispatch Subscription Contest.

Phone No. Only one nomination blank for each candidate will count as 1,000

Contest Department, 406 Times-Dispatch Bldg., Open Evenings Until 9 o'Clock